

## Ipsos MORI Stakeholder Survey Results

### Levels of confidence in corporate reporting and governance

	2010			2009			2008		
	Overall confidence	Very confident	Fairly confident	Overall confidence	Very confident	Fairly confident	Overall confidence	Very confident	Fairly confident
	%	%	%	%	%	%	%	%	%
<b>Levels of confidence in corporate governance</b>									
Directors	91	22	69	80	13	67	93	21	72
Investors	82	12	70	86	2	84	86	24	62
Auditors	88	10	78	80	14	66	89	18	71
<b>Levels of confidence in corporate reporting by UK companies</b>									
Directors	93	24	69	87	20	67	96	28	68
Investors	82	22	60	86	18	68	92	24	68
Auditors	90	28	62	92	24	68	96	33	63
<b>Levels of confidence in auditing</b>									
Directors	93	22	71	90	26	64	92	32	60
Investors	74	18	56	84	12	72	88	16	72
Auditors	96	70	26	98	42	56	98	47	51
<b>Levels of confidence in the integrity of the accountancy profession</b>									
Directors	98	51	47	96	48	48	97	54	43
Investors	90	34	56	94	34	60	92	38	54
Auditors	98	78	20	100	72	28	98	65	33
<b>Levels of confidence in the competence of the accountancy profession</b>									
Directors	97	39	58	93	36	57	97	41	56
Investors	86	14	72	92	20	72	94	34	60
Auditors	98	60	38	96	62	34	100	49	51
<b>Levels of confidence in the integrity of the actuarial profession</b>									
Insurance Directors	97	64	33	92	56	36	100	71	29
Pension trustees/managers	96	57	39	98	53	45	100	54	46
Actuaries	94	66	28	100	68	32	92	64	28
<b>Levels of confidence in the competence of the actuarial profession</b>									
Insurance Directors	86	39	47	88	40	48	100	14	86
Pension trustees/managers	91	41	50	96	31	65	95	29	66
Actuaries	96	52	44	100	48	52	84	48	36
<b>Levels of confidence in the reliability of actuarial information</b>									
Insurance Directors	89	25	64	76	16	60	71	14	57
Pension trustees/managers	80	22	59	86	14	73	93	27	66
Actuaries	96	40	56	92	32	60	72	24	48

**FRC effectiveness**

	2010		2009		2008	
	Well understood	Not well understood	Well understood	Not well understood	Well understood	Not well understood
	%	%	%	%	%	%
<b>Understanding of the FRC's role</b>						
Directors*	78	22	68	31	80	20
Investors	43	54	24	76	38	62
Auditors	86	14	94	6	94	6

	2010			2009			2008		
	Favourable	Neutral/ no view	Unfavourable	Favourable	Neutral/ no view	Unfavourable	Favourable	Neutral/ no view	Unfavourable
	%	%	%	%	%	%	%	%	%
<b>Overall view of the FRC</b>									
Directors *	52	40	8	42	49	9	50	40	10
Investors	37	63	-	19	81	-	17	79	4
Auditors	56	40	4	80	20	-	58	40	2

\*Includes Insurance Company Directors

Note: results of opinion survey should be treated with some caution for a number of reasons, including the size and random nature of the samples or respondent groups.